

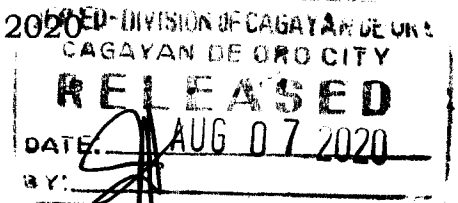


Republic of the Philippines
Department of Education
REGION X
DIVISION OF CAGAYAN DE ORO CITY

August 6, 2020

DIVISION MEMORANDUM


No. 357, 2020



To: All Education Program Supervisors
All Public Schools District Supervisors
All Public Elementary and Secondary School Heads
All Public Elementary and Secondary Teachers

**CROSS-POSTING OF HANDANG ISIP, HANDA BUKAS
ADVERTISEMENTS AND POSTERS**

1. In consonance with the Regional Memorandum No. 281, s. 2020, the field is hereby informed of *Handang Isip, Handa Bukas!* national virtual launching to demonstrate the readiness of the department to introduce remote learning for School Year 2020-2021.
2. All public elementary and secondary school heads are directed to post the *Handang Isip, Handa Bukas!* advertisements, and posters via school official websites/social media pages on **August 10, 2020**.
3. Advertisements and posters can be accessed through these links:
<https://bit.ly/3OyIEkl> & <https://bit.ly/HHBpromo>
4. For strict compliance.


CHERRY MAE L. LIMBACO
Schools Division Superintendent



Address: Fr. William F. Masterson Avenue, Upper Balulang, Cagayan de Oro City
Telephone: (08822) – 8550048



Republic of the Philippines
Department of Education
 REGION X - NORTHERN MINDANAO

DepED-X
 Cagayan de Oro City

Office of the Regional Director

August 4, 2020

REGIONAL MEMORANDUM
 No. 281, s. 2020

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**AIRING/BROADCASTING OF 'HANDANG ISIP, HANDA BUKAS'
 ADVERTISEMENTS, AND CROSS POSTING OF 'HANDANG ISIP, HANDA
 BUKAS' VIRTUAL LAUNCH AND DRY RUN**

To: Schools Divisions Superintendents
 Assistant Schools Divisions Superintendents
 Divisional Information Officers
 All Others Concerned

1. In support of the national virtual launch of *Handang Isip, Handa Bukas!* to showcase the Department's readiness in implementing distance learning for School Year 2020-2021, the Regional Office (RO) and Schools Division Offices (SDOs) are enjoined to air/broadcast the *Handang Isip, Handa Bukas* advertisements and cross post the *Handang Isip, Handa Bukas* virtual launch and dry run on **August 10, 2020** through their official Web sites and social media pages.

2. The SDOs are likewise directed to send the attached Department's letter-request to their media partners to do the same airing/broadcasting of the advertisements. Please check the link <https://bit.ly/1111Bpromo> for the draft letter and the promotional audio and video. The same communication and attachments were also forwarded to the emails of the divisional information officers.

3. Attached is the e-mail from DepEd Public Affairs Service (PAS), including the draft letter, for reference.

4. Immediate and wide dissemination of this Memorandum is concerned.


DR. ARTURO B. BAYOCOT, CESO III
 Regional Director

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